

Print On Demand Flashcards PDF

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What is Print On Demand?

Print On Demand (POD) is a printing technology and business process in which new copies of a book or other document are not printed until an order has been received.

What are the advantages of Print On Demand?

The advantages of Print On Demand include reduced inventory costs, the ability to offer a wider range of titles, and the elimination of overprinting.

How does Print On Demand work?

Print On Demand works by using digital printing technology to produce copies of a book or document only when an order is placed, allowing for quick turnaround times.

What types of products can be produced using Print On Demand?

Products that can be produced using Print On Demand include books, magazines, t-shirts, mugs, and other merchandise.

What is the difference between Print On Demand and traditional printing?

The difference between Print On Demand and traditional printing is that POD prints items only after an order is received, while traditional printing typically involves printing large quantities in advance.