

Chapter 1 Quiz Answer Key PDF Psychology

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Which perspective in psychology focuses on observable behavior?

- A. Cognitive
- B. Behavioral ✓
- C. Humanist
- D. Psychoanalytic

Who is considered the father of modern psychology?

- A. Sigmund Freud
- B. Carl Rogers
- C. Wilhelm Wund ✓
- D. William James

What is the primary goal of psychology?

- A. To entertain
- B. To describe, explain, predict, and control behavior \checkmark
- C. To diagnose mental disorders
- D. To conduct experiments

Which of the following is NOT a goal of psychology?

- A. To predict behavior
- B. To control behavior
- C. To manipulate behavior ✓
- D. To describe behavior

Which research method involves manipulating variables to determine cause and effect?



- A. Descriptive
- B. Correlational
- C. Experimental ✓
- D. Observational

Describe how the biological perspective differs from the behavioral perspective in psychology.

The biological perspective differs from the behavioral perspective in that it examines the influence of biological factors on behavior, while the behavioral perspective focuses on learned behaviors and environmental stimuli.

Discuss the role of ethics in psychological research and why it is crucial.

Ethics play a vital role in psychological research by safeguarding participants' rights, ensuring informed consent, and preventing harm, which is essential for maintaining the integrity and credibility of the research process.

What contributions did Wilhelm Wund t make to the field of psychology?

Wilhelm Wund t contributed to psychology by founding the first experimental psychology laboratory, promoting the use of introspection, and establishing psychology as a distinct scientific discipline.

Which perspective emphasizes personal growth and self-fulfillment?

- A. Biological
- B. Humanist ✓
- C. Behavioral
- D. Socio-cultural

What are the ethical considerations in psychological research?

- A. Informed consent ✓
- B. Confidentiality ✓
- C. Deception without debriefin
- D. Ethical treatment of participants \checkmark



Which research methods are typically used in psychology?

- A. Experimental \checkmark
- B. Descriptive ✓
- C. Correlational ✓
- D. Anecdotal

Which of the following are goals of psychology?

- A. Describe behavior \checkmark
- B. Explain behavior ✓
- C. Predict behavior ✓
- D. Entertain behavior

Which of the following are considered major perspectives in psychology?

- A. Biological ✓
- B. Behavioral ✓
- C. Astrological
- D. Cognitive ✓

Identify and explain one key difference between the psychoanalytic and humanist perspectives.

One key difference is that the psychoanalytic perspective emphasizes the role of unconscious processes and childhood experiences in shaping behavior, whereas the humanist perspective focuses on conscious experiences and the inherent potential for personal growth.

Who developed the theory of psychoanalysis?

- A. John B. Watson
- B. Carl Rogers
- C. Sigmund Freud \checkmark
- D. Abraham Maslow

Which concepts are associated with the socio-cultural perspective?

A. Cultural norms ✓



B. Social influence ✓

- C. Biological processes
- D. Evolutionary adaptation

What does the cognitive perspective in psychology primarily study?

- A. Genetics
- B. Mental processes ✓
- C. Social influences
- D. Evolutionary traits

Which figures are associated with the development of humanism?

- A. Carl Rogers ✓
- B. Abraham Maslow ✓
- C. Sigmund Freud
- D. John B. Watson

Explain the importance of the scientific method in psychological research.

The scientific method is important in psychological research because it establishes a structured framework for investigating hypotheses, collecting data, and analyzing results, which enhances the credibility and accuracy of psychological findings.

How does the cognitive perspective approach the study of mental processes?

The cognitive perspective approaches the study of mental processes by examining how individuals process information, make decisions, and solve problems, often using models and theories to explain these cognitive functions.